

Outlook

Survey results for review and download: County Communications

From FlashVote (Columbia County, OR) <surveys@flashvote.com>

Date Thu 1/29/2026 11:26 AM

To Jacyn Normine <Jacyn.Normine@columbiacountyor.gov>

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**This survey was sent on behalf of the County
of Columbia to the FlashVote community for
Columbia County, OR.**

The following FlashVote survey recently completed for the community of Columbia County, OR:

County Communications

You have received this survey results notification because of your affiliation with Columbia County.

You can download a PDF of the survey results [here](#)

The survey ended with 174 total responses. You can see the results summary below, or visit the site for the full results analysis.

VIEW RESULTS

<https://www.flashvote.com/columbia-county-or/surveys/county-communications-01-26>

In general, please rate how well the Columbia County government keeps you informed about County services, programs, and important news?

On a scale from 1 to 5 (1=Terrible, 2=Bad, 3=OK, 4=Good, 5=Excellent)

Average rating: 2.35

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In the past 12 months, which of the following have you used to get information about Columbia County government services, programs, and news? (Choose all that apply, if any)

- County website - 47
- County social media pages - 62
- Community social media groups (non-County) - 76
- County emails or newsletters - 25
- Local newspapers (weekly or twice-monthly) - 25
- Regional news (Portland-area newspapers, TV, or radio) - 30
- Printed notices or flyers - 13
- Word of mouth (friends, neighbors, coworkers) - 83
- Other: - 9

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How would you prefer to receive information and updates from Columbia County? (You can choose up to FIVE, if any)

- Emails - 94
- Text messages - 43
- County website updates - 57
- County social media pages - 70
- Community social media groups (non-county) - 29
- Monthly or quarterly digital newsletter - 86
- Printed mail - 43
- Regional news (Portland-area newspapers, TV, or radio) - 21
- Other: - 2

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Which social media platforms, if any, do you use regularly to get information about your community or local government? (Choose all that apply, if any)

- Nextdoor - 15
- TikTok - 9
- Instagram - 28
- X (formerly Twitter) - 11
- YouTube - 20
- County Facebook - 72
- Community Facebook Groups (non-government) - 80
- I don't use social media regularly for community or local government information - 43
- Other: - 4

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Any other comments or suggestions about improving how Columbia County communicates with residents?

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